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FOR IMMEDIATE RELEASE

Corporate Housing Factory Launches New Mobile App

Corporate Housing Factory (CHF), leading corporate housing provider in the Netherlands, today announced the launch of the newly redesigned app for iOS and Android mobile devices. This addition illustrates the company's initiative to keep meeting the needs of today's business travelers. Corporate Housing Factory has decided to partner with Criton to create their own branded application. Driven by many technology-loving guests and employees, CHF has been looking for a suitable communications tool to support the needs and demands of their residents. The Criton system allows CHF to provide all information a guest might need to know about their apartment and neighborhood right on their own device. Residents at any Corporate Housing Factory property can download the app from today on their personal mobile device to find out everything they need to know before, during and after their stay at CHF.

The CHF app contains information about all the five properties in the Netherlands, the amenities offered in each one of them as well as recommendations on the best local restaurants, shops but also the best medical centers in the neighborhood. Subsequently, more accurate information is being delivered to residents in a more efficient manner. The app will facilitate and support all types of communication between the residents and Corporate Housing Factory. With an emphasis on the expat lifestyle and needs, the app will deliver all information necessary in a nutshell.

Jouke Baaima, co-director of Corporate Housing Factory explains: "We were looking for an app solution that understands the serviced apartment business and that could grow with us along our expansion plans as well as support the current state our business is in".

He continues "the app was created as an extra service to our guests and to enable them to have a hassle-free stay with all the information they may need right at their disposal. Compare it to having a concierge in your pocket."

Michael Berendsen, co-director of Corporate Housing Factory, adds: "we looked at several solutions and are confident that we found the best partner in Criton to deliver the technology to help us deliver an even better guest experience."

Julie Grieve, founder and CEO of Criton, says "We are delighted to be working with Corporate Housing Factory and to have supported them with the creation of their digital concierge which will help them enhance their guest experience and establish a strong relationship with their guests. It is a real pleasure to work with a company which recognizes the needs of today's travelers and wants to make the most of what technology now has to offer."

About Corporate Housing Factory

Corporate Housing Factory, headquartered in Amsterdam, is one of the fastest growing corporate housing companies, offering comfortably located serviced apartments throughout the Netherlands. The serviced apartments are fully furnished, combined with services and facilities regarding comfort, sports and relaxation. Ideal for a temporary stay in the Netherlands for employees, at which everything is taken care of in detail. With a variety of flavors, the company aims to make each client's stay in the Netherlands an unforgettable one.

Awards:

- CHF won the 'Team of the Year' Award at the ASAP Serviced Apartment Industry Awards
- CHF won the 'SME Business of the Year – Highly Commended' Award at the 2018 ASAP Awards
- CHF was awarded for the 'FD Gazellen Award' as one of the fastest growing companies in the Netherlands for two consecutive years

www.corporatehousingfactory.com

For more information or images, please contact

Eva Valkhoff: e.valkhoff@corporatehousingfactory.com or +31(0)88 1169 506

About Criton

As the UK's first app builder for the hospitality sector, Criton provides the platform for businesses to digitize the guest information and wrap all guest-facing technology into a branded portal that guests can download on their own phone. Guests today travel with their own mobiles, tablets and laptops and Criton believes that the future of guest-facing technology is 'own device'. Founded in 2016, Criton was developed by Information Apps for the hospitality sector. Julie Grieve, Founder and CEO secured £5m investment in November 2017. With offices in Edinburgh and London, the company now employs 35 full-time staff.

Awards:

- Criton won the 'Best Technology Provider' award at the 2018 Travolution Awards and was Highly Commended for Best Use of Mobile
- Criton won the 'Industry Breakthrough and Innovation Award' at the ASAP Awards 2018
- Julie Grieve, Founder & CEO won the prestigious 'HOSPACE 2017 Best Entrepreneur Award'

www.criton.com

For more information, please contact Stefano Modica Ragusa

stefano@criton.com or +44 (0)7845078075