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FOR IMMEDIATE RELEASE

Corporate Housing Factory receives Team of the Year Award

Serviced apartment provider Corporate Housing Factory has been presented with the ASAP (The Association of Serviced Apartment Providers - UK) Serviced Apartment Team of the Year 2017 Award at its annual Gala Dinner & Industry Awards that took place last Thursday in London. Maurice Noten, Sales Manager at Corporate Housing Factory was also nominated as 'Rising Star of the Industry'.

The **Serviced Apartment Team of the Year Award** recognises companies (worldwide) where each and every member of the team matters and makes a difference. The winner of this award will be able to demonstrate how the development or implementations of its teams across the organisation has helped to meet the objectives and importantly achieve a successful business environment and thriving internal culture.

As the award and nomination confirms, Corporate Housing Factory's great team (and what they do to keep it great) is truly the key to their success and the reason why they can ensure that corporate employees can experience corporate housing the way it is meant to be: comfortable and easy!

Michael Berendsen, director/owner Corporate Housing Factory, says: We are committed to create a work environment that promotes collaboration, so we're absolutely delighted to see the efforts of our team recognized in the form of the Team of the Year Award in London. I'm very proud of our hard working and dynamic team and it's fantastic to celebrate this hard work and dedication together.

Jouke Baaima, the other director/owner at Corporate Housing Factory, adds: "We feel truly honored for this award and nomination. Especially in the highly competitive hospitality sector, and specifically in the serviced apartment industry, we view effective teamwork as absolutely essential in order to achieve our business goals and to be able to deliver excellent guest service. We're very proud of what we've achieved the past year and to be recognized as Team of the Year -as a Dutch player in the industry-, alongside so many other nominated outstanding (international) serviced apartment providers, is simply incredible! "Also", Berendsen continues, "with more and more international companies relocating to the Netherlands, it's only further validation and affirmation that Dutch serviced apartment providers like ourselves can offer the same quality as other internationally renowned providers and serve international corporate clients on the same level."

About Corporate Housing Factory

Corporate Housing Factory, headquartered in Amsterdam, is one of the fastest growing corporate housing companies, offering comfortably located serviced apartments throughout the Netherlands. The serviced apartments are fully furnished, combined with services and facilities regarding comfort, sports and relaxation. Ideal for a temporary stay -or a first landing- in the Netherlands for employees, at which everything is taken care of in detail. With a variety of flavors, we are able to make your client's stay in the Netherlands an unforgettable one.

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About the ASAP Serviced Apartment Industry Awards

The ASAP Serviced Apartment Industry Awards recognizes excellence, innovation and best practice at individual, team and company level throughout the industry and brings together ASAP members, the wider industry, operators, agents and suppliers to celebrate and recognize the sector's achievements over the past 12 months.

ASAP aims to influence and generate collaboration among members around developing the sector, and to share best practice. We aim to promote debate at a high level through events, member discussion groups and forums, to help develop the professionalism and credibility of the serviced apartments industry as it matures.

- ❖ Visit www.theasap.org.uk for full details of the ASAP and further information about the ASAP Industry Awards